

# **The NeutralizerAC**

## **Privacy & Security Policy**

NRD, LLC  
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PO Box 310  
Grand Island, New York 14072

This policy was last updated on December 1, 2009

Dear Visitor,

We want you to know how we handle the information you send to us via the Internet. Our Privacy and Security Policy adapts to the Internet's dynamic environment. We keep you informed by updating this Policy as our procedures change. Please review it occasionally to remain informed. This is the way we handle information:

### **Types of information we collect:**

There are two types of information that NRD, LLC (NRD) collects online: (1) Personally Identifiable Information you supply to our web site, and (2) Non-personal Information gathered as you navigate through the web site.

### **Personally Identifiable Information**

Personally identifiable information is information that can be directly associated with a specific person or entity, such as name, address, or email address. NRD may share your personally identifiable information with trusted third party vendors for the sole purpose of facilitating your order. When you make a purchase, we may share your personally identifiable information for verification, fraud prevention, credit card authorization, and shipping.

**It is not necessary to provide personally identifiable information to simply browse our web site.**

### **Non-Personal Information**

NRD routinely gathers non-personal information, including how many people visit our web site, the pages visited, where they come from, how long they stay, their IP address, and the type of browser used while visiting. None of this information is used to identify you personally.

Non-personal information is gathered through the use of cookies. A cookie is a small piece of information that a web site sends to your computer and which is then stored on your hard drive. This information is used only for the benefit of NRD and you, our customer.

### **Security**

The security of your information is very important to us. NRD follows generally accepted industry standards to protect the information submitted to us, both during transmission and once we have received it. We use state-of-the-art data encryption technology to protect against loss, misuse or alteration of your user information. Secure Socket Layers (SSL) encrypt the information sent between your computer and our database. Verisign, an Internet leader in security transactions, certifies our ordering system. In addition, we use Internet fraud screening to protect credit card transactions

### **Children's Online Privacy**

NRD does not knowingly collect information of any kind from anyone under the age of 13. If we become aware of a visitor under the age of 13 providing information on our site, we will terminate any accounts associated with that visitor and purge our databases of all information provided by that visitor. We ask that children do not submit information to us without the consent of a parent or guardian.

### **Disclosure**

If required by law, court order or in the good faith belief that disclosure is otherwise advisable, we may disclose your information.

### **Contact Information**

If users have any questions or suggestions regarding our privacy policy, please contact us at 1-716-773-7634.